

Minutes of the Meeting: Fil-Am Portland Monthly Board Meeting and Strategic Planning – October 2024

DATE AND LOCATION: October 18, 2024 9:00am at The Meriwether Clubhouse

ATTENDEES:

Sima Felina
Lorena Pioquinto
Alfonso Pioquinto
Amada Sison
Joe Ramirez
Jocelyn Forral

Ramon Canilao
Shirley Antiporta
Doreene Enriquez
Rocechel Cook
Andrei Amparo
Lorelei Hosmillo

Melizza Inocencio
Adrienne Boekeloo
Maria Louie
Ryan Cook
Kristina Enriquez
Julie Enriquez

I. Welcome (Jun P.)

II. Team Agreement

This meeting will serve as an informal session to be considered as this month’s board meeting. Minutes and Financial Report will be presented in the next meeting.

- Agree to disagree
- Respect everyone’s opinion
- Communication
- Positive Attitude
- Acceptance, Open Minded
- Constructive Criticism
- Silence Devices
- Need to Have Fun

III. Meeting Attendance

Attendance was taken by Secretary Doreene E.

IV. Ice Breaker

V. Team Harmony

- FAAPVI Board of Directors
- FAAPVI Executive Officers
- FAAPVI Committee Heads
- FAAPVI Volunteers

Effective Communication (Harvard DCE)

<https://professional.dce.harvard.edu/blog/8-ways-you-can-improve-your-communication-skills/>

- Be clear and concise
- Prepare ahead of time
- Be mindful of nonverbal communication
- Watch your tone

- Practice active listening
- Build emotional intelligence
- Develop a workplace communication strategy
- Create a positive organizational culture

VI. Event/Project Budgeting

Projected Revenue
 (comparative analysis, use Excel)
 Potential Sources
 Expected Expenditures
 Net Profit
 Estimated Ticket Pricing
 Annual Budget
 List of Sponsors/Donors
 Maintaining and Retaining Sponsors and Donors
 Christmas Cards

VII. Review of FAAPVI Strategic Plan

2025 Calendar of Events

Proposed

Health and Wellness (3)
 Arts and Culture (4)
 Professional Development
 Business (4)
 Youth (2)
 Usual Events
 Fundraising Gala

VIII. Outside Events to Support

IX. Budgeting for Support for Outside Events

Need to Establish Community Outreach Fund for assistance for board to support outside events

X. 2025 Sponsorship Packet proposed by Lorelei

Highest Level “Langit/Heaven”

Second Level “Dagat/Sea”

Third Level “Amihan/Wind”

Fourth Level “Kahoy/Bronze”

Ala carte Sponsors

Sponsorships for individual events

Sponsorships packet will be submitted to donors at the beginning of the year and they will be able to choose their preference on which events they will choose to support.

XI. Business Arm

Building a Business Segment Within FAAPVI

Leverage existing trust and community network
 Support local Fil-Am businesses

Lay the groundwork for an eventual Chamber of Commerce

Steps in Forming the Business Segment

- Assess community needs and interest
- Establish a Working Group
- Develop a Charter
- Attract Participation
- Host Events
- Build Partnerships
- Plan a sustainable funding model
- Transition to a Chamber of Commerce

Strategies to Attract Participation

Summary:

- Strengthen Fil-Am Business Community
- Build trust and collaboration among members
- Encourage immediate participation in upcoming events and leadership roles

Website will need to have business segment tab

COFACC Website has resources

Motion by Lorelei: Would the Board allow for FAAPVI to explore the opportunity in establishing a “business arm” to benefit the operations and building of FAAPVI?

Seconded by Chel.

Discussion: business league, arm, alliance

Unanimous vote by all present. Motion passed.

Ryan, Lorelei, Melizza, Jet, and Andrei will form a committee to research a business arm.

XII. FAAPVI Branding to be developed by the marketing committee

XIII. FAAPVI Operations

MembershipWorks

MailChimp

Building Funds

Building Maintenance Fund

Building Relocation Fund

Motion by Andrei moved to schedule Ms. Philippines to be held every other year starting 2026. Seconded by Jocelyn. Unanimously passed.

Motion by Jun: Formally approve ticket incentive of \$50 per 5 additional Ms. Philippines Tickets sold. Second by Lorelei. Unanimously approved.

Submitted by:



Doreene Enriquez