

Minutes of the Meeting: Fil-Am Portland Special Board Meeting – February 17, 2024

AGENDA: Proposal of Film Showing of “When I Met You in Tokyo” & Filipino Food Fest c/o Lorelei

DATE AND LOCATION: February 17, 2024 6:00pm via Zoom

ATTENDEES:

Jun Pioquinto	Ramon Canilao
Doreene Enriquez	Lorelei Hosmillo
Ryan Cook	Andrei Amparo
Rocechel Cook	Nila Janson
Lorena Pioquinto	Amada Sison
Shirley Antiporta	

Lorelei:

FAAPVI will acquire the rights to show the movie in Oregon, “When I Met You in Tokyo”. The film is one of the official entries of the 2023 Metro Manila Film Festival and stars Vilma Santos (won Best Actress) and Christopher de Leon.

The whole project will be statewide and will be spearheaded by FAAPVI with plans of collaboration with other Fil-Am organizations in Oregon.

For the Portland Metro leg of the event, we plan to have a Filipino Food Fest, where featured Filipino restaurants will sell ‘meriendas’ for each showing of the film. We will invite the other Fil-Am groups in the South and collaborate with them to show the film and do the same Filipino Food Fest.

- There will be 4 showings over 2 days at the Fil-Am building (each day, the building can handle 180 people).
- The Fil-Am Center will have an updated sound system and equipment, as there are plans to do more of these kinds of projects.
- Each movie ticket to cost \$25 to be competitive in the market.

FAAPV is a 501(c)(3) non-profit. We should take advantage of this status to help raise funds for the organization.

TAG LINE:

“Sama-sama Tayo sa Sinehan at Kainan” (Share the Filipino Cinema and Food Experience)

PURPOSE OF THIS PROJECT:

To support our mission and vision by sustaining Filipino creativity in film, presenting stories that convey richness and diversity of Fil-Am experiences/ movies. It will provide an engaging program that primarily raise cultural awareness, support Filipino artists, cultural icons like Vilma Santos,

and promote community connections. Supports local Fil-Am restaurants and other food businesses, promoting Filipino cuisine. This will also showcase the Fil-Am building and its updated equipment.

ADVANTAGES OF THIS PROJECT:

Check off a lot of boxes on our strategic plan (promote arts & culture, support Fil-Am small businesses, collaboration with other orgs, community outreach, engage members, etc). Be on the radar of grantors for doing projects that serve the community. Credits to work again with the Producer who has offered other future films and collaboration for similar projects like this.

PROPOSED COSTS:

Acquiring rights to show the film statewide in Oregon	\$ 12,000
Mp4 format	1,000
Ads	1,000
Ticket printing	300
Printing of posters and flyers	500
Travel to the South + Hotel	1,000
Bottled water for attendees at Fi-Am Center	30
TOTAL COST:	\$ 15,830

METHODOLOGY FOR REVENUE:

Donors and sponsorships	\$ 5,000
City of Portland and the Likes	3,000
Movie goers @ \$25 for 300 persons	7,500
Partnerships in Southern Oregon	3,000
One (1) free ticket for every 10 tickets sold	
\$50 booth fee from vendors 200	1,000
ESTIMATED REVENUE:	\$ 18,700

For the \$12,000 movie rights acquisition, Lorelei and Andrei will act as beneficial investors, both acting as \$4,000 guarantors. Fil-Am Portland will only need to put up \$4,000 for the initial rights. Lorelei and Andrei will not be profiting from this film, they both are requesting only the return of their \$4,000 investment if we turn a profit. If project results in a loss, they accept that their funds would be forfeited.

Motion by Lorelei: Move to for FAAPVI Board of Directors approve to go forth with film showing and Filipino Food fest and accept proposal as stated and show the film in Oregon and to include janitorial expense. Seconded by Chel.

All those present in the zoom meeting (Andrei, Jun, Nila, Lorena, Ammie, Chel, Ramon, Shirely, Doreene, and Lorelei) voted in YES in favor of the proposal. Motion approved by majority vote of the board of Directors.

Minutes prepared and submitted by:

Doreene
Doreene Enriquez